

BUILDING THAT PERFECT WEBSITE FOR NOTARIES



Elaine Wright Harris
President, Trusted Agent Services Group

A GUIDE TO **DESIGNING**, **DEVELOPING**,
PUBLISHING, AND **MAINTAINING** AN
AFFORDABLE WEBSITE



ABOUT ELAINE WRIGHT HARRIS

- 2002: Certificate in Web Design & Development
 - U.S. Graduate School – Washington, DC
- Adjunct Instructor – Prince George's Community College
- MD Title Pre-licensing and Continuing Education Instructor
- Notary & Notary Signing Agent
- 2005 NNA Notary of the Year Honoree
- 2009 NNA Notary of the Year
- NNA Notary Ambassador



WHAT IS A WEBSITE?

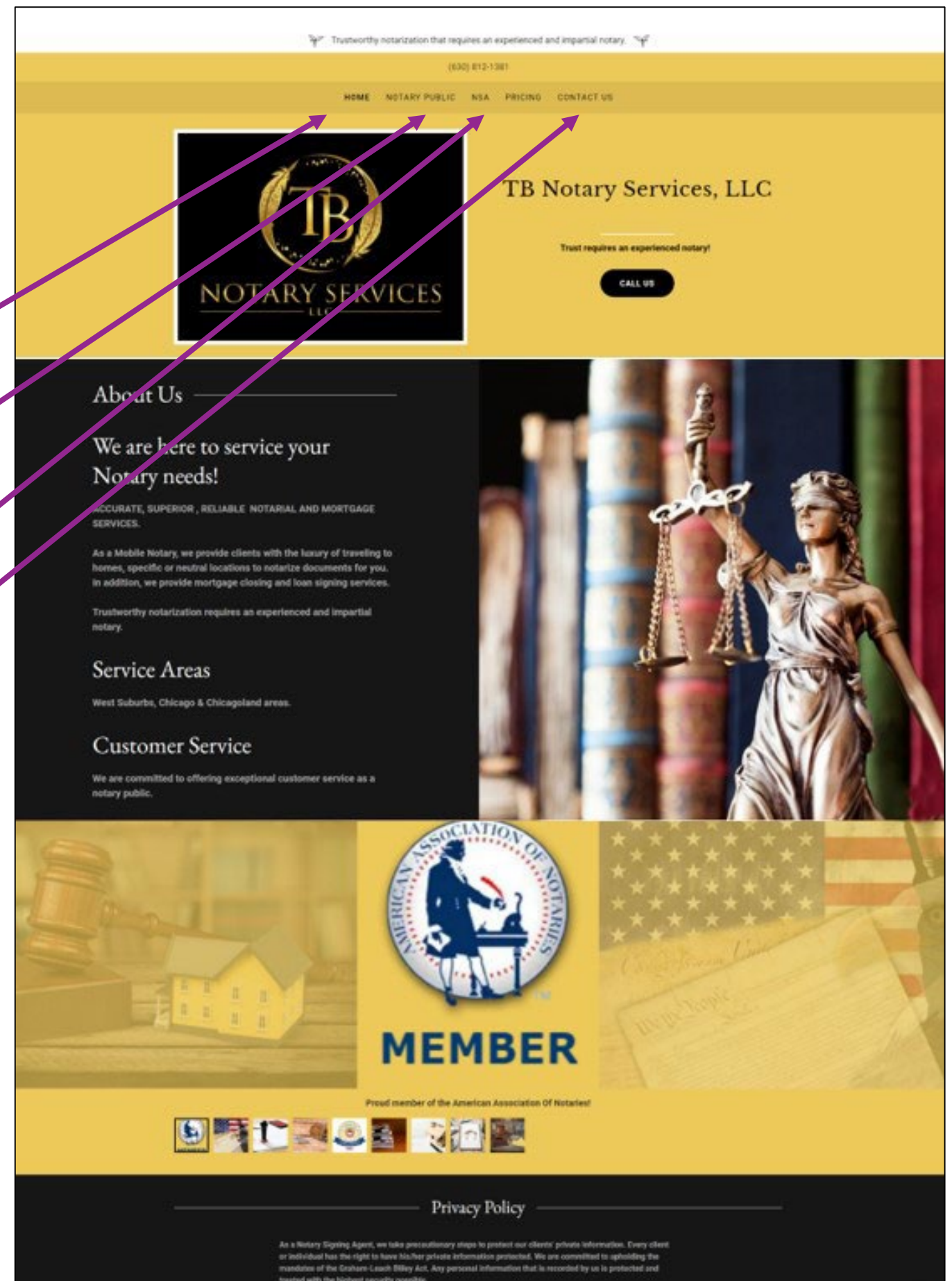


Designing Your Website



SELECTING WEB PAGES

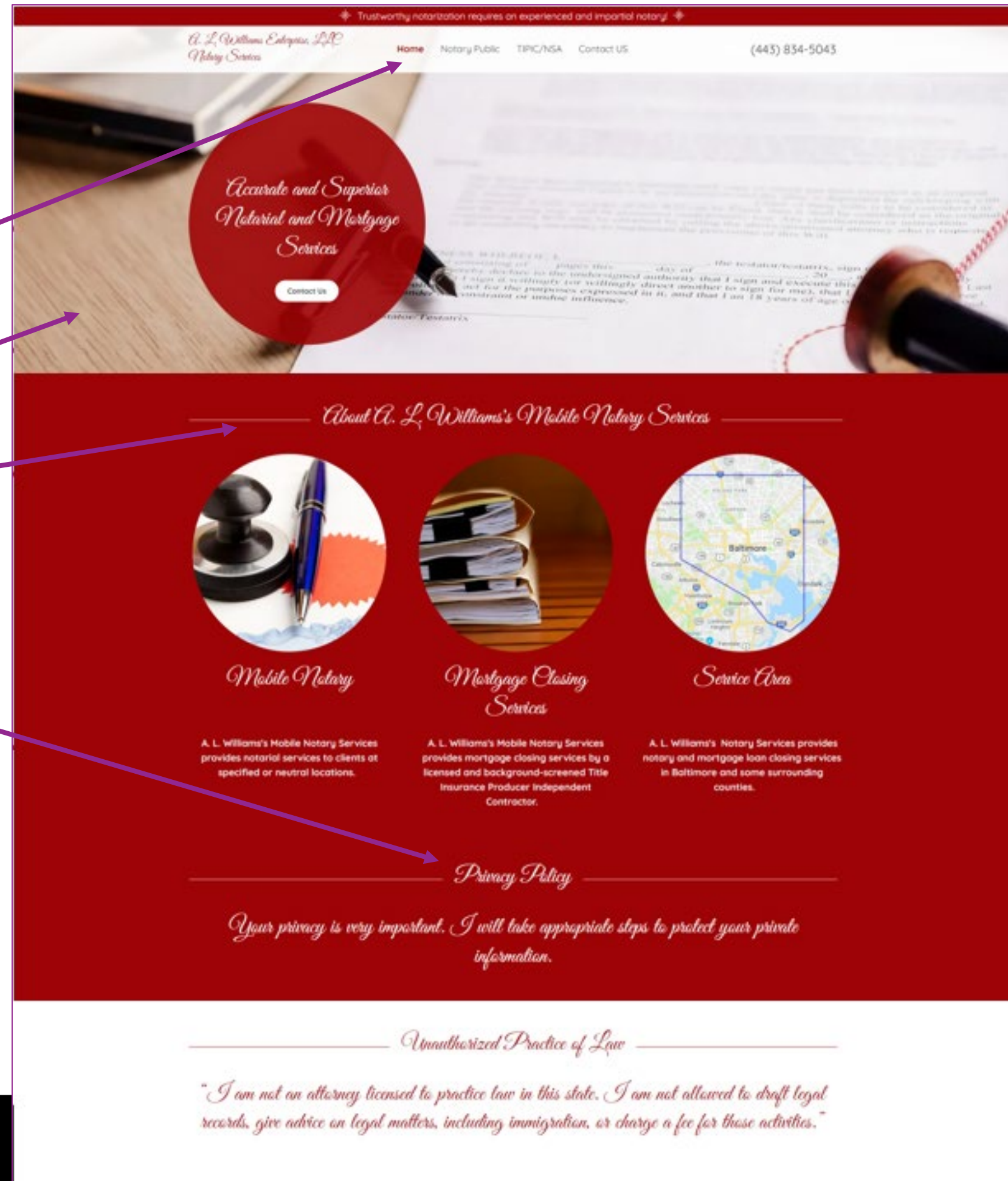
- Collection of related material
 - Text, images, video, audio
- Related material published through several web pages
 - Home
 - Notary Public
 - TIPIC/Notary Signing Agent
 - Contact Us



SECTIONS CREATE A WEB PAGE

Each page is made up of SECTIONS

- Home Page
 - Header Section
 - About Us
 - Privacy Policy
- You can create 1, 2, 3 or as many sections as you prefer.
- A website can be as simple as a few static pages or as complex as several web applications running simultaneously.



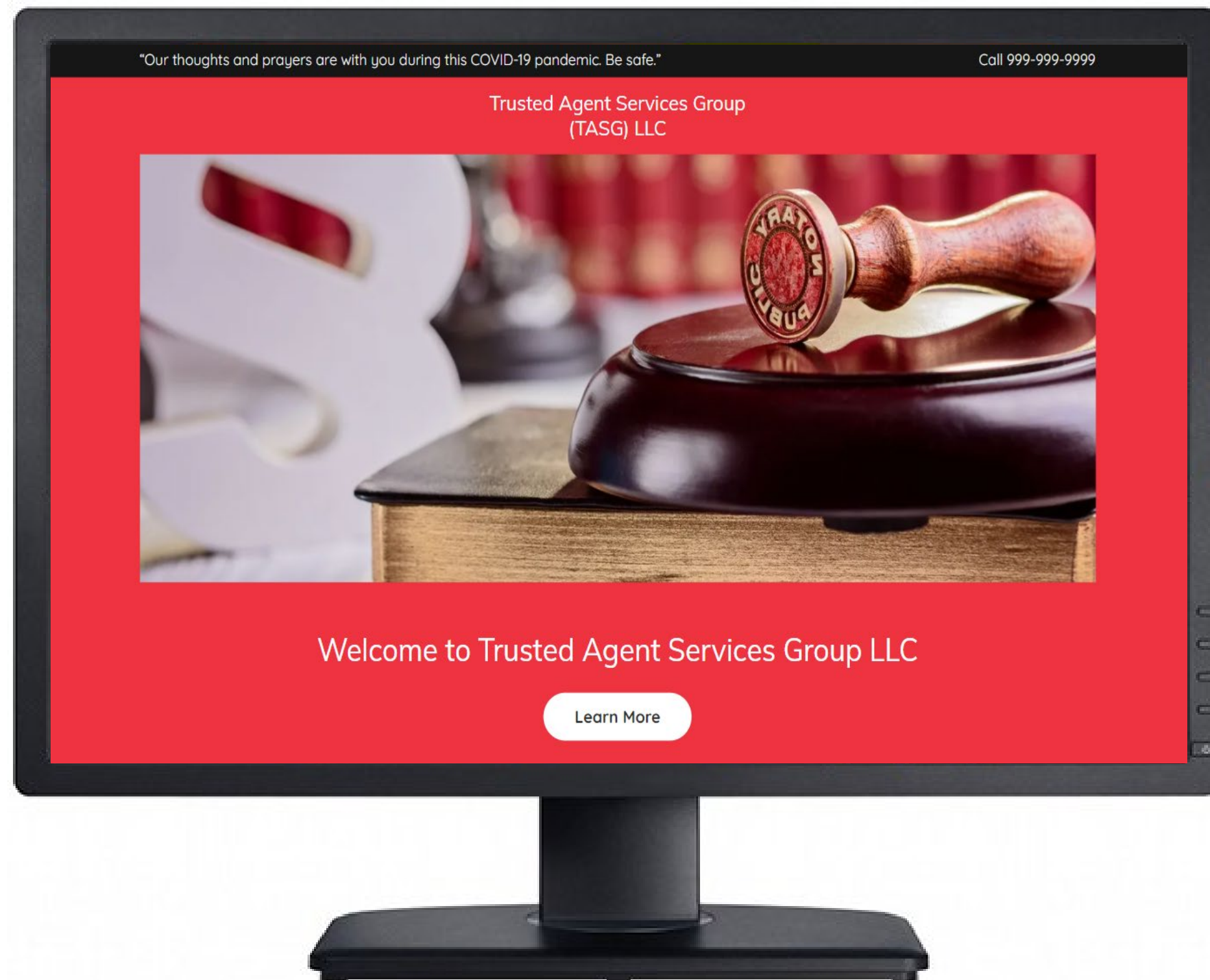
Developing Your Website



SHORT DEMO



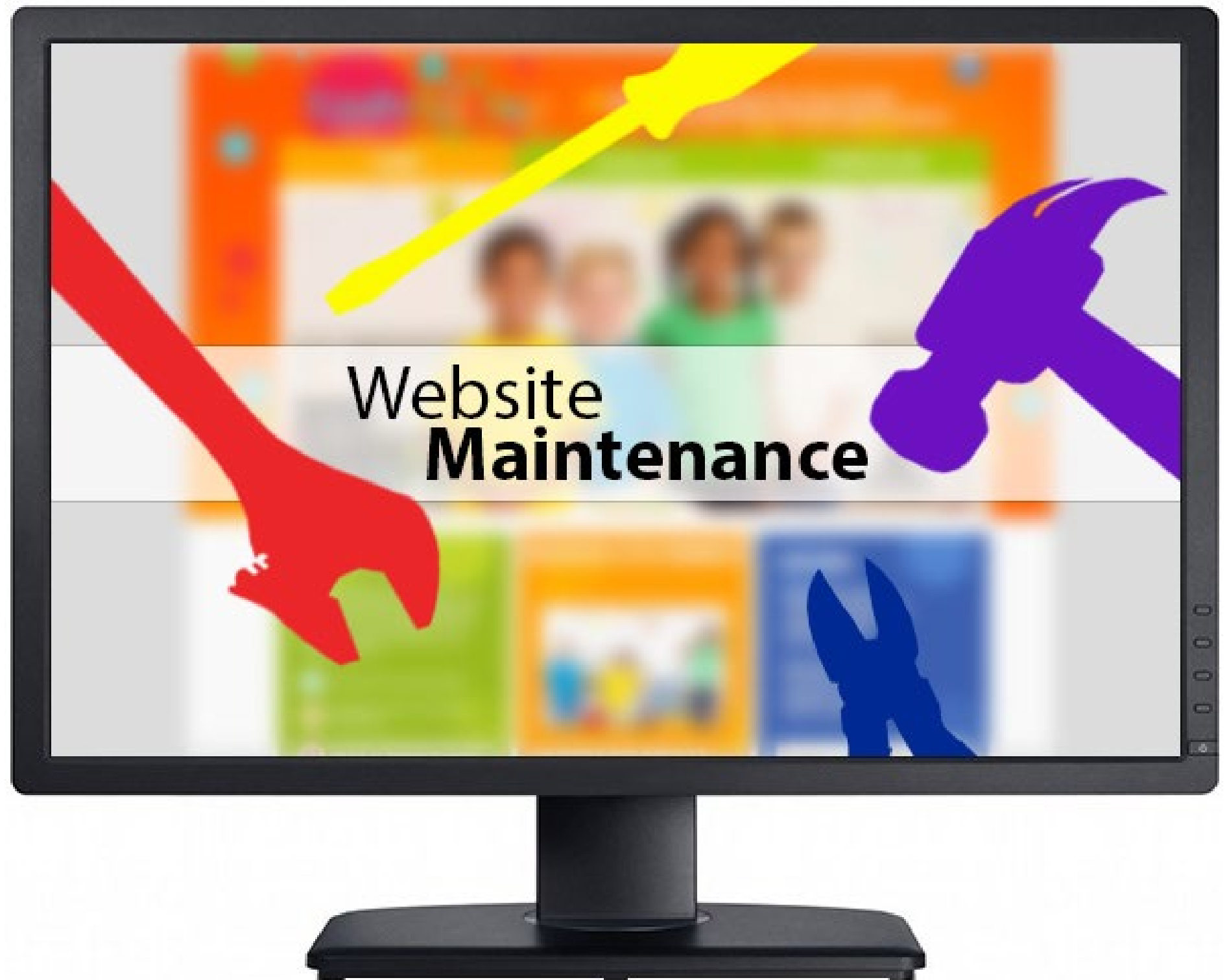
Publishing Your Website




WEBSITES PUBLISHED BY FIRST-TIME NOTARY PUBLIC DEVELOPERS

- <https://notary2u.info/>
- <https://alwilliamsnotary.com/>
- <https://kentuckianamobile.com/>
- <https://tbnservices.org/>

Maintaining Your Website



HOW MUCH TIME DOES IT TAKE?

- One week
 - Two weeks
 - YOU set the time
- 
- On 01/14/2021 11:28 AM David Holly wrote:
 - “Good morning Mrs. Elaine,
I purchased the website package you recommended and even started building the site during your free demo session on Tuesday. When you get a chance, could you take a look and offer any thoughts or feedback before I publish? I plan to add additional content in the near future such as my TIPIC information once I take the Prometric exam next week. Thanks!
Very Respectfully,
David Holly”

HOW A WEBSITE CAN BENEFIT NOTARIES

- Adds credibility
- Adds professionalism
- Enhances your online presence
 - Connects with Social Media
 - Search engine optimization
- Creates affordable marketing technique
- Increases skillset



IS IT AFFORDABLE?

- Monthly website builder (Website Builder Personal) fee - \$5.99/month if purchased annually - \$71.88
- Annual domain fee - \$16.99 < (\$1.42 mo.)
- Email address- \$0 (Use current email address.)
- Developer fee – \$0 (You are the designer.)
- Maintenance fee – \$0 (You can update your site anytime.)
- *Upgrade website builder purchase by choice.*

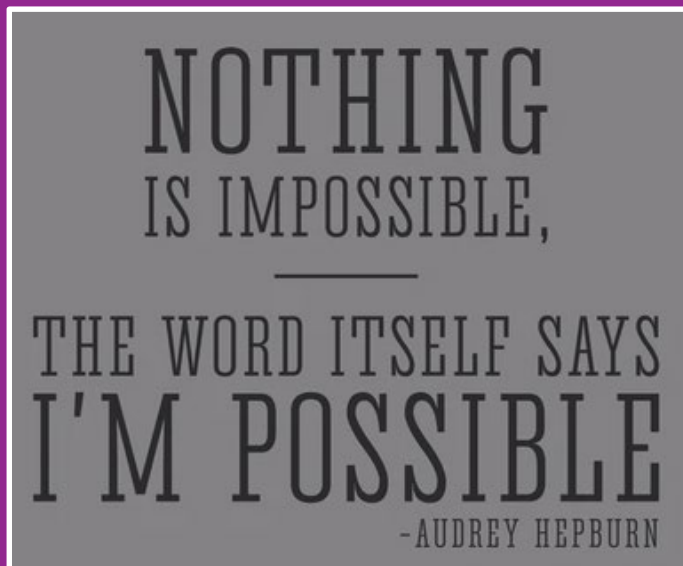
CUSTOMER SUPPORT?

- Permission to use copyrighted notary wording template
- Access to video-step-by-step instructions for developing your website
- 24/7 technical support
- Website Review
- [Click here for more information.](#)



Training Videos

Develop your site on your time.



To view training videos, click on link or copy and paste link into your web browser.
[tvideos](https://www.trustedagentservicesgroup.com/tvideos) (trustedagentservicesgroup.com)

Questions?

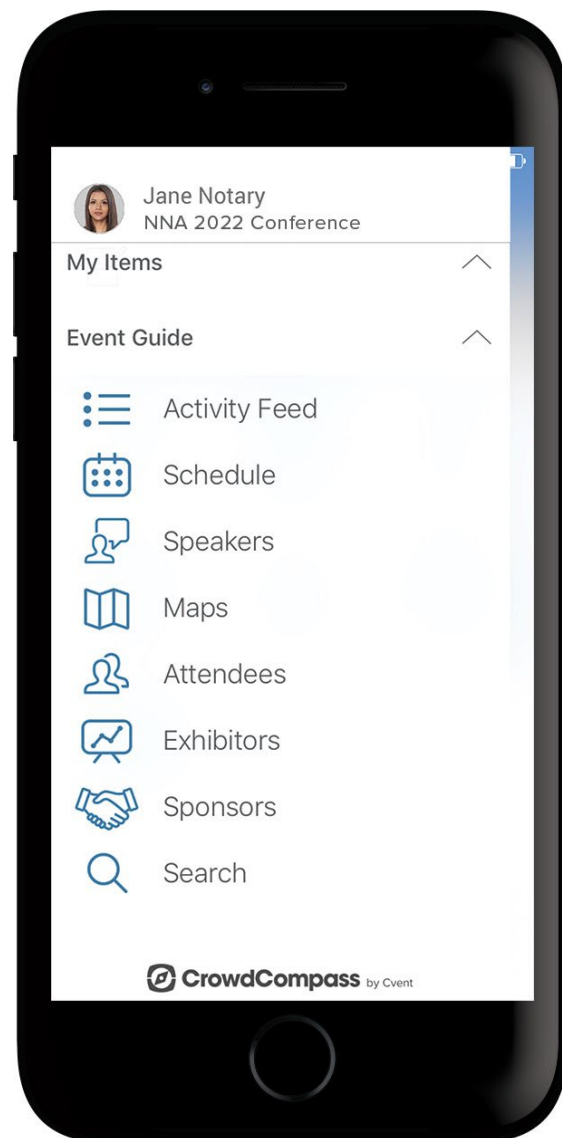
Presenter Contact Information



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Click on link below for:

[Building the Perfect Website for Notary Professionals](#)



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Thank you for attending!